

Winter Design Festival 2015

Design & Build Competition Brief Lansdowne Park – Aberdeen Square

Competition Overview

Hide from winter? Not a chance! The Winter Design Festival is challenging designers to compete by stepping out of their comfort zones and celebrating the Canadian spirit and the wonders of winter. Designers are challenged to create innovative and interactive spaces that engage public interest and inspire spectators to embrace winter by getting outside and experiencing all that the season has to offer.

The newly renovated Lansdowne Park will play host to the Winter Design Festival *Design & Build Competition* during Winterlude 2015. Each design structure will be displayed in Aberdeen Square, where spectators will also be able take in the historical Aberdeen Pavilion, the Lansdowne Park Snowscapes Community Snow Carving Competition, and other special Winterlude activities.

Objective

The *Design & Build Competition* component of the Winter Design Festival will create a platform for Canadian design that provides participants with an opportunity build and install temporary, safe and interactive spaces that celebrate winter and enhance the Winterlude experience for all visitors.

Eligibility/Qualifications/Team Structure

Entrants with expertise in architecture, landscape architecture, urban design, industrial design, and other related fields are eligible submit their project and selected winners will be invited to participate in the pilot project of the 2015 Winter Design Festival *Design & Build Competition*.

Each team or individual submission should demonstrate sufficient and sound technical expertise. Where necessary, and as mandated by provincial law, a registered professional (i.e. professionally accredited architect or engineer) will be required to sign off all technical designs and an insurance certificate must be presented upon receiving the award.

Members of the competition jury, the organizations they represent and third parties with vested interest in these organizations are not eligible to participate in the competition. Members from each participating team must be legally permitted to work in Canada and must ensure that those constructing the installation have the appropriate insurance coverage in

place that is satisfactory to the City. Neither the City of Ottawa nor “Art and Design Management Group” (ADMG) assisting the City shall be held liable for any loss or damage, however caused.

Submission Requirements

Each applicant will be expected to provide concept design, including plans, sections, and renderings. Each team will also need to provide a detailed cost estimate with a brief on sourcing and construction method. The submission is not to exceed 16 pages of 11”x17”. The work must be the original work of the applicants and must not violate the copyright of any other person.

Honorarium and Budget

The winning teams will receive \$18, 000 CAD (eighteen thousand Canadian dollars) for design, materials, fabrication, construction, installation and de-installation of their submitted project.

Teams are permitted to solicit sponsorship and contributions towards the cost of their project in order to further facilitate the scope of the project. The amount of sponsorship received in materials or monetary contributions must not exceed the total amount of the awarded value (i.e. \$18,000 CAD). Sponsorship is subject to the approval of the City of Ottawa. Teams will be required to submit a financial report by March 1st 2015.

Acceptable means of acknowledging sponsors will be outlined in the section on (Project Requirements or Terms & Conditions)

Awards

The two selected designs will be exhibited at Lansdowne Park for the duration of Winterlude 2015 (February 1st – February 17th).

The two selected designs must be built and installed in Aberdeen Square by February 1, 2015. The City will provide access to the site prior to February 1st for the teams to build on site if required and to install the project and subsequent to February 17th, 2015 to remove as required by the City.

Judging

The application of the judging criteria to select the two winning designs will be completely at the jury’s discretion.

Judging Criteria

The jury will give consideration to the following:

Expression of Competition Concept

- Does the space embody the concept of winter as an enjoyable experience?
- Does the space invite visitors to consider their experience of winter in a new and innovative way?

Social Interaction and Connection

- Is the space inviting? Does it encourage people to stop and take time to explore?
- Does the space encourage people to interact with their environment and each other?

Aesthetics and Innovation

- Is the space visually appealing? Does it enhance the visitor's experience?
- Does the concept expand people's ideas of what it means to enjoy winter?
- Does the space provide a positive sensory experience?
- Does the build work within the environment?

Function and Context

- Is the build safe and durable? Does it provide a safe environment for people of all ages and abilities to explore? Is it built to sustain winter conditions and last for the full duration of the exhibition?
- Can it be easily maintained and cleaned?
- Is the concept accessible to all ages and abilities?
- Does the function to provide the visitor with a unique and enjoyable winter experience?

Sustainability

- How is the life cycle of the installation considered?
- Is there an opportunity to recycle or continue to display the project?

Feasibility

- Is it financially and logistically feasible to finalize the design and complete construction by February 1, 2015?
- Does the design team reasonably have the ability to carry out the construction and installation of the design within the outlined timeline?

Submission Requirements

- Submission must include a maximum 400 word response to the brief outlined above.
- A maximum of 12 boards provided in 11"x17" format, digitally, and as a PDF
- Drawings must be to scale providing plan, section, elevation, and isometric representation

- Each drawing should include dimensions in clear and legible font
- Pages must be numbered and titled
- If the design requires, as outlined by provincial guidelines, a registered architect or engineer a stamp on each schematic
- A list of team members, with a biography for each of no more than 150 words
- Title page must include: lead team member's name, name of installation and 50 words describing the installation
- Contraction method, plan, and cost in CAD; 2 page maximum, with images
- Demolition method, plan and cost in CAD; 2 page maximum, with images
- List references and supporting documents, if applicable

Project Requirements and Oversight

Submissions selected by the jury will be contacted prior to January 8th, 2015 and will be required to sign a letter of agreement to confirm acceptance of the award and installation terms and conditions.

Schedule

Competition Opens	November 25 th , 2014
Competition Closes	December 18 th , 2014
Announcement of Winning Designs	January 8 th , 2015
Construction	January 26th, 2015
Installation Completion	February 1st, 2015
De-Installation	February 26th, 2015

Resources

- AutoCAD file of Aberdeen Square
- Photos of site
- Planned Site Map

Terms and Conditions

Deliver **entry form** and **submission requirements** no later than **4:30 pm December 18, 2014** to:

Winter Design Festival c/o City of Ottawa
 Event Central
 Parks, Recreation & Cultural Services Dept.
 101 Centrepointe Dr.
 Ottawa, ON, K2G 5J7

Submissions selected by the jury will be contacted prior to January 8th, 2015 and will be required to sign a letter of agreement to confirm acceptance of the award and installation terms and conditions. The City will announce the winning designs on January 8th, 2015.

Inquiries

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Entry Form

Name:

Address:

Phone:

Email:

I, _____ (Print Name) hereby make a submission for the Winter Design Festival 2015 Pilot Project and I am in agreement with the terms and conditions outlined on the Information Sheet.

Signature of Applicant: _____ Date: _____